



January 2011

To Whom It May Concern:

We consider the programs such as our Hueytown Fastpitch Girls Softball to be very important. Our young people today are faced with many serious problems. It is our goal to provide good, clean, supervised activities to help keep their energies focused in the right direction.

This is an invitation to join our efforts by advertising your business at Allison-Bonnett Girls Softball Park. We have several options that you can advertise and help the girls that participate in our activities.

1. **Field Sponsors!**

This year we will have our four fields sponsored individually by businesses, rather than having multiple business signs along the fence of each field. For a contribution of \$750, your business will be the **ONLY Sponsor**, besides the Pepsi Scoreboard, **on the field for an entire year** (including the spring and fall season). A sign with your company logo will be displayed in the most visible spot, under the score board. With no other businesses displayed on the field and all eyes looking to keep watch of the score, your company will be noticed for sure! First come, first serve, so act fast!

Renewing Field Sponsors:

For being a sponsor we are offering a discounted rate for renewing your sponsorship for the next year. We are offering you a chance to keep your field sponsor sign for \$600

2. **Business Signs**

You can have your business name or logo displayed on a sign around the park! This year we are bringing back business sponsor signs to be placed around areas in the park. To have your business name or logo placed at the park, please become a Purple Sponsor or White Sponsor (see more details below under GOLD, PURPLE and WHITE SPONSOR).

Sponsorship Marquee! We have a special sponsorship marquee for businesses to have their names on the GOLD, PURPLE or WHITE sponsor display. This marquee will be displayed in the most populated place of our park for all to see who is a GOLD, PURPLE or WHITE sponsor. Get your company noticed by contributing to one of the following:

- As a **GOLD SPONSOR** you will receive the following for your contribution of \$500:
 - 4 x 4 business sign placed around park (refer to *Business Signs* above)*
 - Your business name listed on the highest sponsor level, Gold Sponsor, on the GOLD marquee for an entire year. This will cover the spring and fall season.
 - Your business name listed on the front page of the Hueytown Fastpitch website and listed in this year's program as a GOLD sponsor.
 - A FREE Full page business ad spot in this years program
 - A **GOLD SPONSOR** plaque to display at your business

**Field Sponsor receives the items listed under Gold Sponsor except for this item*
- As a **PURPLE SPONSOR** you will receive the following for your contribution of \$300:
 - 4 x 4 business sign placed around park (refer to *Business Signs* above)
 - Your business name listed on the PURPLE marquee for an entire year. This will cover the spring and fall season.
 - A FREE quarter page business ad spot in this years program
 - Your business name listed on the Hueytown Fastpitch website and listed in this year's program as a PURPLE sponsor.
- As a **WHITE SPONSOR** you will receive the following for your contribution of \$150:
 - 2 x 2 business sign placed around park (refer to *Business Signs* above)
 - Your business name listed on the WHITE marquee for an entire year. This will cover the spring and fall season.
 - Your business name listed on the Hueytown Fastpitch website and listed in this year's program as a WHITE sponsor.

We sincerely hope that you will consider helping to keep our program one of the finest in the state by supporting our young people. **You will find on the second page, a form to fill out to submit your contribution.**

Thank you for your consideration,

Hueytown Fastpitch Girls Softball Board 2011-2012

***2011-2012
Hueytown Fastpitch
Girls Softball
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Danny Graham

Field 1 Director

Field 2 Director

Randy Cunningham

Field 3 Director

Jon Youge

Field 4 Director

Kevin Glaze

Practice Field

Director

Jason Kirby

Field Equipment Mgr

Douglas Bessant



Hueytown Fastpitch Girls Softball Sponsorship Form

Field Sponsor

If you have a specific field that you wish to sponsor, please indicate below. If the field is already chosen, another field will be automatically selected for you. **(\$750) or (\$600 renewal)**

_____ FIELD ONE _____ FIELD THREE
_____ FIELD TWO _____ FIELD FOUR

Name: _____ Business: _____

Phone Number: _____ Email: _____

Address: _____

******Please enclose a business card or artwork for your sign.*

Sponsorship Marquee

_____ GOLD Sponsor **(\$500)**
_____ PURPLE Sponsor **(\$300)**
_____ WHITE Sponsor **(\$150)**

COOL!

_____ Web Sponsor **(\$150 Combo Ad)**
Business card advertisement placed on www.hueytownfastpitch.com website for the entire season. Combo Ads are 3 advertisers only per slot. You do not have to be a business to advertise. If you want to **highlight your player**, you can place her picture and anything you want to write on the ad!!!!!!
***please provide business card**

Check This Out!

Name: _____ Business: _____
(only business name will be listed on marquee)

Phone Number: _____ Email: _____

Address: _____

**If GOLD or PURPLE Sponsor, please include business card or artwork for the program.*

Due Date for sponsorship is March 11, 2011

Make checks payable to:
Hueytown Fastpitch Girls Softball
c/o Treasurer
P.O. Box 3010
Hueytown, AL 35023

Don't forget to enclose this form!